



RATE CARD - GENERAL

- ** Rates do not include any audition / casting
- ** Fees for talent as per what is available in our Voice Bank
- ** Rates are subject to change depending on project
- ** Rates exclusive of applicable taxes

	AVDC BASIC Voice Rates	AVDC PRIME Voice Rates
Radio Ads - Talent Fees		
Short Term (Less than 3 Months)	USD 50.00 to USD 75.00	USD 100 to USD 250
6 Months and Less	USD 100.00	USD 250.00
12 Months And Less	USD 150.00	USD 375.00
Unlimited Usages	USD 250.00	USD 625.00
TV Ads - Talent Fees		
Short Term (Less than 3 Months)	USD 50.00 to USD 75.00	USD 100 to USD 250
6 Months and Less	USD 100.00	USD 250.00
12Months And Less	USD 150.00	USD 375.00
Unlimited Usages	USD 250.00	USD 625.00
Corporate Videos / Web Videos - Unlimited Usage	USD 300.00	USD 750.00
Audio - Non Broadcast - Unlimited Usage	USD 300.00	USD 750.00
Other		
Pitch Pilot (Recording without Airing)	USD 50.00	
Performance Fee (will be the rejection fee as well)	USD 50.00	
Script Translations - Tier 1 Lang: per word	USD 0.15 - 0.20	
Script Translations - Tier 2 Lang: per word	USD 0.20 - 0.25	
Script Translations - Tier 3 Lang: per word	USD 0.26 - 0.35	
Script Translations With Back Translations Tier 1 Lang : per word	USD 0.15 - 0.20	
Script Translations With Back Translations Tier 2 Lang : per word	USD 0.20 - 0.25	
Script Translations With Back Translations Tier 3 Lang : per word	USD 0.26 - 0.35	
Subtitling	USD 2.00 - 5.00 per minute	
Studio Hire Incl. Sound Engineer - per hour	USD 50.00	
ADD		
Bank charges - per invoice issued	USD 40.00	
Fixed Production Fee - per project	At 10%	

Translation Tier	
Tier 1	Swahili, Luganda, Mozambique Portuguese, Kirundi, Kinyarwanda, Kenyan Vernacular, French
Tier 2	Tigrinya, Yoruba, Amharic, Somali
Tier 3	Nuer, Dinka, Juba Arabic, Hausa, Zulu